Digital Navigators
Striving for Digital Equity

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All photos courtesy of Sandra Wong Geroux
# DIGITAL FLUENCY

A PROGRESSION OF SKILLS LEADS TO A PROGRESSION OF OPPORTUNITY

<table>
<thead>
<tr>
<th>DIGITAL DIVIDE</th>
<th>DIGITAL EQUITY</th>
<th>DIGITAL FLUENCY</th>
<th>WORKFORCE RESKILLED</th>
<th>PROFESSIONAL SKILLS</th>
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</thead>
<tbody>
<tr>
<td><em>No access</em> - limited or no tech learning</td>
<td><em>Expanded practice both informal and formal</em></td>
<td><em>Efficiency of use</em></td>
<td><em>Trained for specific job sectors</em></td>
<td><em>Digital knowledge is consolidated and can be transferred across multiple devices and software platforms</em></td>
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<td><em>Typically achieved with device ownership</em></td>
<td><em>Growing digital resilience - ability to solve tech problems</em></td>
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<td><em>Potential pursuit of work as a technologist</em></td>
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<td><em>Workforce readiness</em></td>
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SOURCE: OPENHUB PROJECT

HTTPS://OPENHUBPROJECT.COM
COMMON MYTHS

- Kids are digital natives. They do not need computer instruction.
- At least they have access at work.
- How can we give people devices? They will use it for "unsafe" or bad internet activities.
- Cellular access & smartphones will solve this problem.
- The schools will take care of this.
Digital Equity Now
A CBO Implementation Model

COMMUNITY BASED DISTRIBUTION
THROUGH PARTNER SITES

ALIANCE PROVIDES:

• Packages
• Device
• Inventory
• Follow Up

CLIENTS:

Parents
Workforce Reentry
Young Adults
Children

PARTNER PROVIDES:

• Client Enrollment
• Site Based Educator
• On-Going Support

STEM ALLIANCE IS A RECOGNIZED T-MOBILE EDUCATION PARTNER