Part One

Strategic Planning

Creating a Path for the Future
Project Sponsors
Part One
Plan to Plan
Develop a Board Vision
Assessment
Gathering Community Input

FOCUS AREAS
Plan to Plan
Planning Timeline

1 | Planning Details:
   ● Project goal, Start and End Date

2 | Activities
   ● Focus Groups, Surveys, Interviews, etc.

3 | Planning Committee
   ● Members, Meetings, Responsibilities

4 | Timeline

Week of June 5, 2017
   □ Action Item One
   □ Action Item

Week of June 12, 2017
   □ Action Item One
   □ Action Item
Five Step Planning Process
Develop a Board Vision
Vision Statement Tips

- Start with the library’s values.
- Project 5 to 10 years in the future.
- Dream big and focus on success.
- Use the present tense.
- Use clear, concise language.
- Paint a graphic mental picture of the library you want.
- Have a plan to communicate your vision statement to your employees.
- Be prepared to commit time and resources to the vision you establish.

Reflect on the most significant events that have impacted the library.
2 Assessment
The New York State Library provides a compilation of financial and service statistics through its website. Here you can find recent and historical data for all public libraries in the nation.
Gather Community Input
SURVEYS
Survey Question Tips

- Be Clear
- Opinions
- Keep Bias in Check
- Consider Every Option
- Open vs. Closed
- Test
FOCUS GROUPS
Focus Group Questions

1. What kind of community do you want to live in?
2. Why is that important to you?
3. How is that different from how you see things now?
4. What are some of the things that need to happen to create that kind of change?

Focus on the community rather than the library

INTERVIEWING COMMUNITY LEADERS
Three Questions

1. What challenges will your organization face in the next 2-3 years?
2. What major decisions will you need to make in the next 2-3 years?
3. What goals or aspirations would you like to see come to fruition over the next 2-3 years?
Handbook for Library Trustees of New York State
Questions?

Contact your public library system
http://tiny.cc/PULISDO