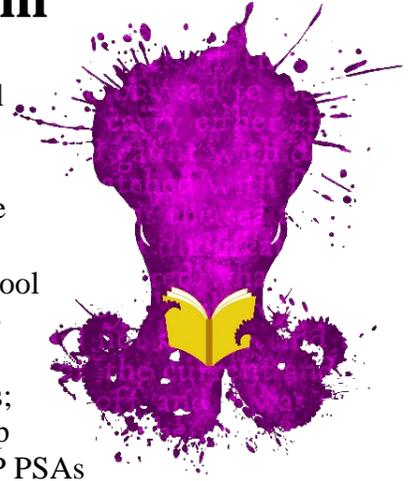


Suggestions for Promoting Your Library's Summer Reading Program

- Public libraries can share the CSLP programming manual, official artwork, and materials for *Summer Reading at New York Libraries* with partnering schools and school libraries.
- Connect with your local schools to schedule visits – always let the school librarian know when you will be in their building.
- Share summer reading materials with your school through the school librarian. Ask them to devote a class period to signing students up for Summer Reading!
- Publicize Summer Reading in school or school library newsletters; on school-related web pages; on social media; ask the PTA to help promote Summer Reading to students and families! Use the CSLP PSAs located at <https://www.summerreadingnys.org/librarians-educators/le-kids-video-audio/> to generate interest in Summer Reading and Summer Learning.
- Share the Explore New York recreational book lists (<http://www.nysl.nysed.gov/libdev/summer/explore.htm>) with teachers and students. Books on the list touch on the diversity, history, and culture of New York State.
- Encourage students to participate in the Teen Video Challenge and create short videos for “Tails and Tales” to attract teens to Summer Reading activities. Many schools have social media or video production clubs so this could be a collaborative effort to connect school and public libraries. Information about the Teen Video Challenge can be found at www.summerreadingnys.org/teens/teens-video-challenge/.
- Use the “Tails and Takes” PSA as a promotional tool. All information can be found at www.summerreadingnys.org
- Work with the school to build interest in planning a fall follow-up recognition event for those who participated in the public library summer reading program.
- Create displays that focus on this year’s summer reading theme. Information and ideas about this year’s theme can be found at www.summerreadingnys.org.
- Find out if your school or district will be distributing Summer Meals. Work with them to arrange for pop up Summer Reading events at food distribution sites or ask if “grab and go” activities can be included with meals being picked up by families.
- Encourage children to participate in the State Assembly and/or State Senate summer reading programs. Updates on these programs will be sent to public libraries in late May.
- Visit the New York State Library’s Summer Reading Program website for reproducible flyers and fact sheets which promote summer reading at www.nysl.nysed.gov/libdev/summer.
- Visit www.summerreadingnys.org for information, art, and reading related activities for educators, families, and children.
- Create an account on the CSLP website, www.csllpreads.org, to gain access to extensive resources available to all NYS public libraries and partnering schools. Utilize the wealth of resources available in the “Planning” sections of CSLP Online Manual and USB.





The goals of *Summer Reading at New York Libraries* are to:

- Advance literacy and academic performance by engaging children and teens in reading and reading-related activities during the summer months.
- Foster a love of reading through public library programs and services.
- Increase successful reading experiences through librarian-supported, self-selected, voluntary reading.
- Involve parents and all family members in the library summer reading experience.
- Improve children's access to library materials and activities, which will encourage them to become lifelong library users.
- Increase the number of children and teens participating in public library summer reading programs.

Websites

The official website of *Summer Reading at New York Libraries* is www.summerreadingnys.org.

News about *Summer Reading at New York Libraries* can be found on our official website and is also often posted on NYLINE. Subscribe to NYLINE at <http://www.nysl.nysed.gov/libdev/nyline.htm>

The New York State Library website includes flyers, fact sheets, resources and research about literacy and summer reading: www.nysl.nysed.gov/libdev/summer.

Be sure to visit the New York State Performers and Programs Database to locate entertaining and educational programs and presenters in both live and virtual formats: www.performersandprograms.com.

The Collaborative Summer Library Program (CSLP) website, www.cslnreads.org, includes information and a wealth of program materials and ideas for this year's summer reading theme.

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