

Suggestions for Promoting Your Library's Summer Reading Program

- The public library can share the CSLP programming manual, official artwork, and materials for *Summer Reading at New York Libraries* with partnering schools and school libraries.
- Use the Early Literacy and School Library partner manuals, available at www.nysl.nysed.gov/libdev/summer/facts.htm, for ideas to partner with schools and childcare providers.
- Connect with your local schools to schedule visits – always let the school librarian know when you will be in their building.
- Share summer reading materials with your school through the school librarian. Ask them to devote a class period to signing students up for Summer Reading!
- Find out about publicizing *Summer Reading at New York Libraries* in the school library newsletter; on school-related web pages; on social media posts; slip bookmarks into books at check out or add stickers to end of year report cards.
- Share the Explore New York recreational book lists (<http://www.nysl.nysed.gov/libdev/summer/explore.htm>) with teachers and students. Books on the list touch on the rich diversity, history, and culture of New York State.
- Encourage students to participate in the Teen Video Challenge and create short videos for “Imagine Your Story” to attract teens to Summer Reading activities. Many schools have social media or video production clubs so this could be a collaborative effort to connect school and public libraries. Information about the Teen Video Challenge can be found at www.summerreadingnys.org/teens/teens-video-challenge/.
- Work with the school to build interest in planning a fall follow-up recognition event for those who participated in the public library summer reading program.
- Create displays that focus on the summer reading theme. Information and ideas about this year’s theme can be found at www.summerreadingnys.org.
- Encourage children to participate in the State Assembly and/or State Senate summer reading programs. Updates on these programs and collaboration with *Summer Reading at New York Libraries* will be sent to public libraries in May.
- Visit the New York State Library’s Summer Reading Program website for downloadable flyers, fact sheets, logos and stickers at www.nysl.nysed.gov/libdev/summer.
- Visit www.summerreadingnys.org for information, ideas, and resources for educators, families, and children.
- Create an account on the CSLP website, www.csllpreads.org, to gain access to extensive resources available to all NYS public libraries and partnering schools.
- Utilize the wealth of resources available in the “Planning” sections of CSLP Online Manual and USB.





The goals of *Summer Reading at New York Libraries* are to:

- Advance literacy and academic performance by engaging children and teens in reading and learning activities during the summer months.
- Foster a love of reading and learning through public library programs and services.
- Increase successful literacy experiences through librarian-supported, self-selected, voluntary reading.
- Involve parents and all family members in the library summer reading experience.
- Improve children's access to library materials and activities, which will encourage them to become lifelong learners and library users.
- Increase the number of children and teens participating in public library summer reading programs.

Websites

The official website of *Summer Reading at New York Libraries* is www.summerreadingnys.org.

News about *Summer Reading at New York Libraries* can be found on our official website and on our [Facebook page](#).

The New York State Library website includes flyers, fact sheets, resources and research about literacy and summer reading: www.nysl.nysed.gov/libdev/summer.

Be sure to visit the New York State Performers and Programs Database to locate educational programmers in your area of New York State: www.performersandprograms.com.

The Collaborative Summer Library Program (CSLP) website, www.cslpreads.org, includes information about this year's summer reading theme.

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