



## Suggestions for Promoting Your Library's Summer Reading Program

- The public library can share the CSLP programming manual, official artwork, and materials for Summer Reading at New York Libraries with partnering schools and school libraries.
- Connect with your local schools to schedule visits – always let the school librarian know when you will be in their building.
- Share summer reading materials with your school through the school librarian
- Find out about publicizing Summer Reading at New York Libraries in the school library newsletter; on school library and school web pages; as computer screen savers; slip bookmarks in books at check out.
- Share the New York recreational book lists (<http://www.nysl.nysed.gov/libdev/summer/explore.htm>) with teachers and students. Books cover the diversity of New York State.
- Use the “You Are Here” Teen Videos as promotional tools to attract teens to the library. All information can be found at [www.summerreadingnys.org](http://www.summerreadingnys.org)
- Use the “One World, Many Stories” PSA as a promotional tool. All information can be found at [www.summerreadingnys.org](http://www.summerreadingnys.org)
- Cooperate with the school to build interested in planning a fall follow-up recognition for those who participated in the public library summer reading program.
- Create displays that focus on the global nature of this year’s theme: Use a map of the country, the state, the globe, and invite children to pin point places they visit throughout the summer; feature recipes from different cultures on a large restaurant “menu.”; Create a train station or airline terminal with luggage and poster board of schedules; etc.
- Encourage children to participate in the State Assembly and/or State Senate summer reading program. Updates on these programs and ways they are collaborating with Summer Reading at New York Libraries will be sent to public libraries in May 2017
- Visit the New York State Library’s Summer Reading Program website for reproducible flyers and fact sheets which promote summer reading [www.nysl.nysed.gov/libdev/summer](http://www.nysl.nysed.gov/libdev/summer).
- Visit [www.summerreadingnys.org](http://www.summerreadingnys.org) for information, art and reading related activities for educators, families, and children
- Create an account on the CSLP website ([www.csllpreads.org](http://www.csllpreads.org)) to gain access to extensive resources available to all NYS public libraries.
- Utilize the wealth of resources available in the “Planning” sections of CSLP Manual and DVD.



- Advances literacy and academic performance by engaging children and teens in reading and reading related activities during the summer months.
- Fosters a love of reading through public library programs and services.
- Increases successful reading experiences through librarian supported, self-selected, voluntary reading.
- Involves parents and all family members in the library summer reading experience.
- Improves children's access to library materials and activities that will encourage them to become lifelong library users.

## Websites

*The official site of Summer Reading at New York Libraries is [www.summerreadingnys.org](http://www.summerreadingnys.org).*

*News about Summer Reading at New York Libraries can be found on our [official website](#) and on our [Facebook page](#).*

*The New York State Library website includes flyers, fact sheets, resources and research about literacy and summer reading: [www.nysl.nysed.gov/libdev/summer](http://www.nysl.nysed.gov/libdev/summer).*

*Be sure to visit the New York State Performers and Programs Database to locate educational programmers in your area of New York State: [www.performersandprograms.com](http://www.performersandprograms.com).*

*The Collaborative Summer Library Program (CSLP) website, [www.csllpreads.org](http://www.csllpreads.org), includes outlines of the 2017 library manuals for children and teens.*

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