

# HELP WANTED

## TOOLS FOR TOUGH TIMES

Launched in January 2010, “Help Wanted” is a series that addresses the current economic crisis which is dramatically affecting families across New York State. Partnering closely with government, media, and non-profit organizations, “Help Wanted” features a 26-episode television series along with a web portal connecting people to community and online resources. With community partner assistance, WCNY and WMHT have identified four major areas of concern covered in each show:

- Employment Resources
- Job Training
- Consumer Protection
- Family Finances

Each show features guests from various backgrounds and gives them real world advice for real world situations from organizations that can truly help. Not only does the show give viewers tips but the web site and outreach events provide valuable resources.

Tune in to “Help Wanted”

- WCNY: Wednesdays at 8:30 pm through June 30, 2010
- WMHT: Thursdays at 8:30 pm through July 1, 2010
- Visit [helpwantedinteractive.org/broadcast/](http://helpwantedinteractive.org/broadcast/) for complete “Help Wanted” statewide broadcast schedule or check your local PBS station for “Help Wanted” tune-in information
- Online for clips, video extras and printable resources at [helpwantedinteractive.org](http://helpwantedinteractive.org)

For outreach information, contact:

Katherine Jetter  
Director of Education  
WMHT  
4 Global View  
Troy, NY 12180  
Tel: 518.880.3444  
Fax: 518.880.3409  
kjetter@wmht.org

Nick Bennett  
Coordinator, Interactive Education  
WCNY  
506 Old Liverpool Road  
Liverpool, NY 13088  
Tel: 315.453.2424 x242  
Fax: 315.451.8824  
nick\_bennett@wcny.org



[helpwantedinteractive.org](http://helpwantedinteractive.org)