

Activity 3:

Outcome-Based Evaluation

OBE Step Two: Purpose Statement (Transfer completed worksheet to *Final OBE Plan* section labeled *Purpose*)

Program Purpose:

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|---|
| Who does what? (The services and activities of your program) |
| |
| For whom? (The targeted audience(s) for your program) |
| |
| For what outcome(s) or benefit(s) (The results of your program in terms of changed, improved, or demonstrated skills, behaviors, knowledge, and attitude) |
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