



"Bringing Professional Training And Development To You"



Jefferson Express – Fast Facts

About

Jefferson Express is a mobile computer lab complete with 15 laptops, wireless internet, instructors, projector, screen and the ability to set up at any location.

Jefferson Express is a service offered through the Continuing Education Division of Jefferson Community College and is funded by the Broadband Technology Opportunity Program grant.

Service Area and Goals

Jefferson Express has the goal of reaching 1,560 Northern New York residents by September 2012.

Jefferson and Lewis Counties' combined population is approximately 145,000 (118,000 and 27,000, respectively). By reaching 1,560 Northern New York residents, Jefferson Express will serve 1.1% of the population by the end of the grant.

Jefferson and Lewis counties have a combined geographic area of 2,567 miles (1,293 and 1,274, respectively). To date, the Jefferson Express van has driven over 3,171 miles providing training and broadband access.

Example Workshops Offered – Jefferson Express offers many different workshops including:

Computer Literacy

- Computer Basics
- Internet and Internet Safety

Software Instruction

- Microsoft Word, Excel, PowerPoint, and Publisher
- Adobe PhotoShop, InDesign, and Illustrator

Job Finding Skills

- Resume Building and Interview Skills

Business Skills

- QuickBooks
- Customer Service
- How to Start a Business
- Time Management

Training can also be customized to meet your needs.

Audiences served:

- | | |
|-------------------------|-------------------|
| ■ Employees | ■ Underemployed |
| ■ Job seekers | ■ Senior citizens |
| ■ Small business owners | ■ Youth |

Each workshop is tailored to the audience being served.

Stats - As of April 23, 2012 Jefferson Express has:

- Reached 1,187 Northern New York Residents in Jefferson, Lewis and northern Oswego counties
- Conducted 169 workshops in 33 topics
- Held classes at 31 unique sites in Jefferson, Lewis and northern Oswego Counties

Community Partners:

- The Workplace of Jefferson and Lewis Counties
- Jefferson, Lewis and Oswego County Small Business Development Centers
- Greater Watertown North Country Chamber of Commerce
- Lewis County Chamber of Commerce
- Army Community Services, Fort Drum
- Local Libraries: Clayton, Croghan, Harrisville, and Lyme

Contact: Whitney Snyder
 Jefferson Community College, 1220 Coffeen Street, Watertown, NY 13601
 Phone: 315-786-6591 E-mail: wsnyder@sunyjefferson.edu