

LinkedIn 101+

Lou Naclerio
Mahopac Public Library

First Things First...

The information presented in this workshop, and handouts distributed as part of this workshop, is for instructional purposes only.

The use of Social Media Networks is neither approved, nor condoned by the Mahopac Public Library.



What is it?

- “Social Networking” for “Business Networking”
- Facebook for Business
- A Relationship Builder
 - People you know...
 - People they know...
 - The people you need to know...
- A Job Search Tool
- A Company Research Tool



Social Networking

Social networking is the practice of expanding the number of one's business and/or social contacts by making connections through individuals.

Based on the **six degrees of separation** concept, the idea that any two people on the planet could make contact through a chain of no more than five intermediaries.



LinkedIn and Recruiting...

73% of respondents say they use social media to recruit

- LinkedIn 78.3%
- Facebook 54.6%
- Twitter 44.8%
- Blog 18.7%
- YouTube 13.7%
- MySpace 5.4%

(Jobvite 2010 survey of 600 companies)

LinkedIn and Hiring...

58.1% of respondents say they use social media to hire

- LinkedIn 89.4.3%
- Facebook 27.5%
- Twitter 14.2%
- Blog 6.3%
- YouTube 2.1%
- MySpace 1.9%
- Other 13%

(Jobvite 2010 survey of 600 companies)

LinkedIn and Employers...

- **46% of respondents plan to spend more on social recruiting in 2010 than 2009**
- **36% will spend less on job boards**
- **38% will spend less on third party recruiters and search firms**

(Jobvite 2010 survey of 600 companies)

Some Facts...

Fact Outlook

A new member joins LinkedIn
EVERY SECOND

00:00.01
00:00.02
00:00.03

LinkedIn has over
70 in **200**
MILLION MEMBERS COUNTRIES
WORLDWIDE

Executives from all
FORTUNE
500
companies are
LinkedIn members

Increasing Activity

560,000 professionals visit the
LinkedIn homepage } **EVERY DAY**

450 million pages are viewed } **EVERY WEEK**

42 pages are browsed per member } **EVERY MONTH**

In the Business World

41%

of people using
LinkedIn for marketing
have generated business with it

70%

of people use
LinkedIn for job-hunting
to find potential employers

80%

of people use
LinkedIn for recruiting
as a primary tool to find employees

With LinkedIn...

- Manage the information that's publicly available about you as professional
- Find and be introduced to potential clients, service providers, and subject experts who come recommended
- Create and collaborate on projects, gather data, share files and solve problems
- Be found for business opportunities and find potential partners
- Gain new insights from discussions with likeminded professionals in private group settings
- Discover inside connections that can help you land jobs and close deals

Getting Started...

Resume



+

Contacts



My LinkedIn(1)...

The screenshot shows a LinkedIn profile page for Louis Naclerio. At the top, there's a navigation bar with 'Home', 'Profile', 'Contacts', 'Groups', 'Jobs', 'Inbox', 'Companies', and 'More'. A search bar is on the right. Below the navigation is a promotional banner: 'Claim your Free Profile - Promote your product or service. Highlight your company. 100% Free!'. The main content area is divided into two columns. The left column contains a post creation box with a profile picture, a text input field, and 'Attach a link' and 'Share' buttons. Below this is the 'All Updates' section, showing several posts from Dieter Hertling and Nick Priscott. The right column features a 'People You May Know' section with three suggestions: Asif Bhaidu, Bill LaFerrera, and David Rocheleau. Below that is a Constant Contact advertisement for email marketing, and at the bottom, a 'Who's Viewed Your Profile?' section showing 6 profile views and 21 search appearances.

My picture and a place to share updates

Connection updates

Suggestions for new contacts

How many viewed me.. How many searched me

My LinkedIn(2)...

 **DAVID PEDERSEN'S VIDEO RESUME** youtube.com
Dave Pedersen's Video Resume
2 hours ago • Like • Comment • Share

 **Anthony Hall** is now connected to **Wendy Toh, Kate Boles, Ginger Foo,** and 1 other person.
2 hours ago

 **Jeff Altman, The Big Game Hunter** 4450+ Frontend Developer (New York City, NY)
[#jobs #in](http://bit.ly/gReJpj) via Twitter
3 hours ago • Like • Comment • Send a message

 **David Leip** is now connected to **Elizabeth (Beth) Palmer**
3 hours ago

 **Martin Bermudez garinago@gmail.com** Join our mailing list today! Help us stay in touch with you. <http://r8t.us/b6clWA> via Twitter
3 hours ago • Like • Comment • Send a message

 **Martin Bermudez garinago@gmail.com** Tell us about your experience. Share a testimonial and provide your feedback. <http://r8t.us/9dXu2s> via Twitter
3 hours ago • Like • Comment • Send a message

 **Jim Riehl (NewCanaanCats)** started a discussion:
Thursday, Jan 20, 2011, First Presbyterian Church of New Canaan, 178 Oenoke Ridge Road, New Canaan, CT, 7:00 - 9:00 p.m.-- New Canaan CaTS / "A Better Way to Prepare for Job Interviews"
4 hours ago • Like • Add comment

 **Mariella Alexander** is now connected to **Azeem Suleman**
5 hours ago

 **Bill Hunt** RT @benboombastic : Had a great session will @billhunt yesterday looking forward to the next... come see us in Bangalore and Mumbai: <http://goo.gl/DQOF4>
via Twitter
6 hours ago • Like • Comment • Send a message

 **Eric Leaman** Children nowadays are tyrants. They contradict their parents, gobble their food, and tyrannise their teachers. - Socrates

Your LinkedIn Network

291 Connections link you to 5,482,580+ professionals

16,212 New people in your Network since January 14

[Add Connections](#)

291 Direct Connections Linking to 5,482,580

Jobs You May Be Interested In *beta*

-  **Business Analytics Manager**
Cutter-Hinmann - Greater New York City Area
-  **Business Development Executive**
Bridgeline Digital - New York, NY
-  **Solutions Consultant, Public Sector**
RightNow - Washington DC, District of Columbia

[See more »](#)

Get hired faster with **Job Seeker Premium**

Job Suggestions

Reading List by Amazon

ReadingList by amazon

-  **Your Reading List**
-  **Network Updates**
-  **Industry Updates**
-  **All Updates**

My Reading List

My External Profile...

Louis Naclerio

Business and Technology Solutions Consultant
Greater New York City Area



- ➔ [Contact Louis Naclerio](#)
- ➔ [Add Louis Naclerio to your network](#)

Current • Principal - Solutions Director at RightPath Management Group

- Past** • VP Development and Business Analysis at COREMedia Systems
- Global Web Product Manager at Lenovo Group Ltd
 - Global Analytics Program Manager at IBM Corporation

3 more...

- Education** • Bronx Community College
- IBM Education
 - Technical Knowledge and Experience

Recommendations 10 recommendations

Connections 291 connections

Industry Information Technology and Services

- Websites** • [Company Website](#)
- [Personal Site](#)

Louis Naclerio's Summary

Results Driven, Hands-On Business and Technology Manager

Diverse career, solving complex business problems with technology. Managed Application Development, Systems Integration, and Systems Migration Projects across multiple industries and functional business units. Led Global Strategic Web Programs, successfully bridging business and cultural barriers. Focused on running a tight budget, with an entrepreneurial spirit to getting the job done, delivering customer satisfaction and promoting loyalty.

Public profile powered by: **LinkedIn**

Create a public profile: [Sign In](#) or [Join Now](#)

View Louis Naclerio's full profile:

- See who you and Louis Naclerio know in common
- Get introduced to Louis Naclerio
- Contact Louis Naclerio directly

[View Full Profile](#)

Name Search:

Search for people you know from over 85 million professionals already on LinkedIn.

First Name Last Name

(example: **Jeff Weiner**)

250

FREE Business Cards

Order in minutes. Receive in as few as 3 days.

+ 1 FREE Stamp



Vistaprint

<http://www.linkedin.com/in/louisnaclerio>



RightPath Management Group

Solving Business Problems with Computer Technologies

Louis E. Naderio
Solutions Director

NY • NJ • CT • DE

960 Route 6—Suite 147
Mahwah, NJ, 07430
Office: 845-276-5097
Cell: 914-589-8809

naderio@rmpmg.com
www.rightpathmanagement.com

Computer Consulting
Project Management
Strategic Planning
Solutions Design
Product Evaluation
Vendor Selection
Training Support

P-Coverance • Web Analytics • SEO • SEM

[LinkedIn: www.linkedin.com/in/louisnaclerio](http://www.linkedin.com/in/louisnaclerio)

Regards,

Lou

Lou Naclerio

RightPath Management Group

Business and Technology Solutions Consulting

www.rightpathmanagement.com

www.louisnaclerio.com

Office: 845 276-5097

Cell: 914 589-8809

LinkedIn profile

Become a Member, it's FREE...



[Home](#) [What is LinkedIn?](#) [Join Today](#) [Sign In](#)

Over 85 million professionals use LinkedIn to exchange information, ideas and opportunities



Stay informed about your contacts and industry



Find the people & knowledge you need to achieve your goals



Control your professional identity online

Join LinkedIn Today

First Name:

Last Name:

Email:

Password:

6 or more characters

[Join Now](#) *

Already on LinkedIn? [Sign in.](#)

A basic membership is FREE.

Search for someone by name:

LinkedIn member directory: [a](#) [b](#) [c](#) [d](#) [e](#) [f](#) [g](#) [h](#) [i](#) [j](#) [k](#) [l](#) [m](#) [n](#) [o](#) [p](#) [q](#) [r](#) [s](#) [t](#) [u](#) [v](#) [w](#) [x](#) [y](#) [z](#) [more](#) | [Browse members by country](#)

* By clicking Join Now or using LinkedIn, you are indicating that you have read, understood, and agree to LinkedIn's [User Agreement](#) and [Privacy Policy](#).

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[LinkedIn Updates](#) | [LinkedIn Answers](#) | [LinkedIn Jobs](#) | [Jobs Directory](#) | [Company Directory](#) | [Groups Directory](#) | [Service Provider Directory](#)

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Is an Upgrade Worth the Cost?

	Business \$24.95 per month	RECOMMENDED FOR CONSULTANTS Business Plus \$49.95 per month	Executive \$99.95 per month
	Upgrade	Upgrade	Upgrade
Features			
Contact anyone on LinkedIn directly with InMail messages	3 InMails (\$30 value)	10 InMails (\$100 value)	25 InMails (\$250 value)
Find the right people faster with Premium Search	300 results per search	500 results per search	700 results per search
Bookmark profiles & organize your contacts with Profile Organizer	5 Folders	25 Folders	50 Folders
Ask for introductions to people inside target companies	15 Introductions	25 Introductions	50 Introductions
Get more insight on your contacts with full profile views	✓	✓	✓
See who's interested in your profile	✓	✓	✓
Open up to opportunities - let users reach you for free with OpenLink	✓	✓	✓
Get automated email alerts of people who match your search criteria	✓	✓	✓
Get the real story on any lead or candidate with Reference Search	✓	✓	✓
Get priority customer service	✓	✓	✓

Welcome to LinkedIn...

Basic Account: Upgrade Welcome, Lou Naclerio · [Add Connections](#) · [Settings](#) · [Help](#) · [Sign Out](#)

LinkedIn [Home](#) [Profile](#) [Contacts](#) [Groups](#) [Jobs](#) [Inbox](#) [More...](#)

[Small Biz Nation brought to you by HP and Intel. Join now.](#)

Welcome, Lou!

Stay in touch with colleagues and friends

Searching your email contacts is the easiest way to find people you already know on LinkedIn. (eg. hotmail.com, gmail.com, yahoo.com, aol.com)

Your Email:

Email Password:

Do you use Outlook, Apple Mail or another email application?
[Import your desktop email contacts.](#)

We will not store your password or email anyone without your permission.

People You May Know

-  **Joseph LaPeruta**, CPA at LaPeruta & Associates Inc ✕
[Connect](#)
-  **Danny & Marie Ahearn**, Special Ed Instructor at State Of Delaware ✕
[Connect](#)

[See more »](#)

People You May Know

-  **Danny & Marie Ahearn**, Special Ed Instructor at State Of Delaware ✕
[Connect](#)
-  **Joseph LaPeruta**, CPA at LaPeruta & Associates Inc ✕
[Connect](#)

[See more »](#)

Just joined LinkedIn

[COLLEAGUES](#)
[RP Management](#)

Reading List by Amazon

[ReadingList](#) by 

 [Your Reading List](#)

Build your profile first, then build your connections

GET ADVICE



THE SMALL BIZ NATION ON **LinkedIn**

Viewing Your Profile...

Once completed, this is what people will see when they click on you

Basic Account: Upgrade Welcome, Lou Naclerio · [Add Connections](#) · [Settings](#) · [Help](#) · [Sign Out](#)

LinkedIn [Home](#) [Profile](#) [Contacts](#) [Groups](#) [Jobs](#) [Inbox](#) [More...](#) People ▾ [Advanced](#)

Reverse Your Diabetes - Lower your Blood Sugar 30%.Risk Free 90 Day 100% Money Back Guarantee Order - From Annie Rose

[Edit My Profile](#) [View My Profile](#)

Lou Naclerio (you)

Solutions Director at RP Management
Greater New York City Area | Management Consulting

Current	• Solutions Director at RP Management
Connections	0 connections
Public Profile	http://www.linkedin.com/pub/lou-naclerio/23/a11/667

Experience

Solutions Director
RP Management
Management Consulting industry
Currently holds this position

Contact Settings

Interested In

- career opportunities
- new ventures
- expertise requests
- reference requests
- consulting offers
- job inquiries
- business deals
- getting back in touch

Contacting You

How a user can contact you depends on how he or she is connected to you:

- If a connection views your profile, he or she sees your email address
- If a user in your network views your profile, he or she sees a "Get Introduced" button
- If a user in the LinkedIn Network tries to view your profile, he or she will see an anonymous profile and a "Contact Directly" button

[Add Lou to your network](#)

[Forward this profile to a connection](#)

Print Download Embed

Ads by LinkedIn Members

[33% ROI on Energy Savings](#)
Contact us for a free initial analysis of your building energy usage!
www.eyeonenergyllc.com
From: Steve Hamlin

[Successful Women Execs](#)
Apply Now To See If You Qualify For The Executive Registry USA!
www.ExecutiveRegistry-USA.com
From: Jeff Maddrell

Lou's Activity edit

Lou Naclerio has an updated profile (Industry, Headline, Experience)
2 days ago · [Like](#) · [Comment](#)

[See more »](#)

Key Elements...

- **Detail:** A profile only provides highlights about your background. Including the same amount of detail as your resume is a big mistake. Your profile is a teaser, intended to encourage your reader to want to learn more through additional communication. Few people include their full work history on a LinkedIn profile - do your profile readers care what you did 20 years ago?
- **Impression:** Your LinkedIn profile is your Social Brand, giving your reader the first impression of who you are in business.

Key Elements...

- **Static:** Your LinkedIn profile is also static. While you can change it anytime, your profile presents a single communication to all readers. It's impractical to customize your profile to meet an individual reader's needs.
- **Time:** If you are shocked at how little time a reader spends on your resume, expect that your readers spend about 1/2 as much time on your profile. That means it's got to be to the point, and even more effective at grabbing a reader's attention so they will read further.

Key Elements...

- **Public:** Your LinkedIn profile is public. If you are a passive job seeker, attempting to change jobs while currently working, you probably don't want to be upfront that you're looking for a job. However, job seekers who are in transition can use their LinkedIn profile's public attributes to actively promote their job search.
- **Searchable:** Your LinkedIn profile is easily searchable for keywords by recruiters, HR reps, and hiring managers.

Building Your Profile(1)...

- It is not your Resume, but contains elements
- It must create interest
- It must be heavily key worded
- It must be professional

The screenshot shows a LinkedIn profile for Lou Naclerio, Solutions Director at RP Management. The page includes a navigation bar, a search bar, and a main profile section. Key elements and callouts are as follows:

- Navigation Bar:** "Basic Account: Upgrade", "Welcome, Lou Naclerio", "Add Connections", "Settings", "Help", "Sign Out".
- Profile Header:** "Lou Naclerio [Edit]", "Solutions Director at RP Management [Edit]", "Greater New York City Area [Edit] | Management Consulting [Edit]".
- Callouts:**
 - "Professional Picture No Bikini and Speedo shots." points to the profile picture placeholder.
 - "Your target should be 100% completion" points to the "25% profile completeness" progress bar.
 - "You can start with your resume, but edit the result" points to the "Import your résumé" button.
 - "Your summary is the most important part. It's your enhanced elevator speech" points to the "Summary" section.
 - "Keywords, Keywords, Keywords ..." points to the "Specialties" field.
- Profile Details:**
 - Current:** Solutions Director at RP Management [Edit] (Add Current Position)
 - Past:** None (Add Past Position)
 - Education:** None (Add Education)
 - Recommended:** You haven't been recommended (Get Recommended)
 - Connections:** 0 connections
 - Websites:** None (Add Websites)
 - Twitter:** None (Add Twitter account)
 - Public Profile:** <http://www.linkedin.com/pub/lou-naclerio/23/a11/667> [Edit]
- Summary Section:**
 - None (Add Summary)
 - Specialties: None (Add Specialties)
- Right Sidebar:** "Hi, Lou", "Forward your profile to a connection", "Edit Contact Settings", "Edit Public Profile Settings", "Create your profile in another language".
- Bottom:** "Applications" (Add Application), "Ads by LinkedIn Members" (33% ROI on Energy Savings), "Women Consultants" (Apply Now To See If You Qualify For The Executive Registry USA! - From Jeff Maddrell).

Building Your Profile(2)...

Applications

[+ Add Application](#)

None

Tip: Add more to your professional profile by [adding applications](#) from our featured partners.

Featured Applications



SlideShare Presentations

by SlideShare, Inc

SlideShare is the best way to share presentations on LinkedIn! You can upload & display your own presentations, check out presentations from your colleagues, and find experts within your network.

[+ Add this application](#)

[See all applications »](#)

Experience

[+ Add Position](#)

Solutions Director at RP Management [[Edit](#)]

Management Consulting industry

Currently holds this position [Please tell us when you started in this position!](#)

You can [provide a brief description](#) for this position.

[No recommendations for this position](#) [[Request Recommendations](#)]

Education

[+ Add Education](#)

None

Tip: [Add your educational background](#) to help other professionals learn more about you and to help your friends and fellow alumni to find you.

Recommended By

[+ Get Recommended](#)

None

Tip: Users with recommendations on their profiles are three times as likely to be found in searches. Ask your colleagues to speak for you — [request a recommendation](#) for the work you did together.



Women Consultants

Apply Now To See If You Qualify For The Executive Registry USA!



Find A Great Job Now

Find Out Who's Hiring- Search TheLadders.com Now

Lou's Activity

[edit](#)

Lou Naclerio has an updated profile (Industry, Headline, Experience)

2 days ago • [Like](#) • [Comment](#)

[See more »](#)

Lou Recommends

[edit](#)

People

Recommend colleagues, business partners, and professional service providers and share your recommendations on your profile.

[Recommend people »](#)

This is where you can enhance the details of your current experience

Don't forget business courses at work and certifications

Getting recommendations is critical

You get what you give!

Building Your Profile(3)...

Recommended By [Get Recommended](#)

None
Tip: Users with recommendations on their profiles are three times as likely to be found in searches. Ask your colleagues to speak for you — [request a recommendation](#) for the work you did together.

Additional Information [Add Information](#)

None
Tip: Add [your websites](#), [your Twitter account](#), [your interests](#), [groups you are involved in](#), and [honors and awards you have received](#) to give users more insight into your professional qualifications.

Personal Information [Edit](#)

Phone: [Add a phone number](#) to your profile.
Address: [Add your address](#) to your profile.
IM: [Add an IM](#) to your profile.
Birthday: [Add your birthday](#) to your profile.
Marital status: [Add your marital status](#) to your profile.

Contact Settings [Edit](#)

[Give people advice](#) on how you want to be contacted.

Interested In:

- career opportunities
- new ventures
- expertise requests
- reference requests
- consulting offers
- job inquiries
- business deals
- getting back in touch

More about you and why you make a great candidate

Give people a way to contact you. Personal info is optional

Tell people how to contact you and what you're interested in.

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Getting Recommendations...

VERY IMPORTANT!!!

More and more job specs on LinkedIn state they want to see recommendations.

The screenshot shows the LinkedIn 'Request Recommendations' interface. At the top, there's a navigation bar with 'Home', 'Profile', 'Contacts', 'Groups', 'Jobs', 'Inbox', and 'More...'. Below that, there are tabs for 'Received Recommendations', 'Sent Recommendations', and 'Request Recommendations'. The main heading is 'Ask the people who know you best to endorse you on LinkedIn'. The process is divided into three numbered steps:

- 1 Choose what you want to be recommended for**: A dropdown menu shows 'Solutions Director at RP Management' with a link to '[Add a job or school]'. A callout bubble points to this link, stating: 'If you complete you're profile first, LinkedIn will create a list of targets for you.'
- 2 Decide who you'll ask**: A section titled 'Your connections:' has an input field and a '+ LinkedIn' icon. Below it, it says 'You can add 200 more recipients'. A callout bubble points to the input field, stating: 'Obviously, people who like you your work. Not your Mom and Dad, they have to like you.'
- 3 Create your message**: A form for a message is shown. The 'From' field is 'Lou Naclerio lounacl@gmail.com'. The 'Subject' field is 'Can you endorse me?'. The message body contains: 'I'm sending this to ask you for a brief recommendation of my work that I can include in my LinkedIn profile. If you have any questions, let me know. Thanks in advance for helping me out. -Lou Naclerio'. A callout bubble points to the message body, stating: 'Tell them your willing to reciprocate'.

At the bottom, a note reads: 'Note: Each recipient will receive an individual email. This will not be sent as a group email.'

Adding People to Your Network...

Clicking on contacts will show you your connections.

Basic Account: Upgrade

Welcome, Lou Naclerio · [Add Connections](#) · [Settings](#) · [Help](#) · [Sign Out](#)

LinkedIn [Home](#) [Profile](#) [Contacts](#) [Groups](#) [Jobs](#) [Inbox](#) [More...](#) [Advanced](#)

[My Connections](#) [Imported Contacts](#) [Profile Organizer](#) [Network Statistics](#) [Add Connections](#) [Remove Connections](#)

Connections

You currently have no connections. [Add connections »](#)

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[My Connections](#) [Imported Contacts](#) [Profile Organizer](#) [Network Statistics](#) [Add Connections](#) [Remove Connections](#)

Share your phone, IM and more with your connections. [Update it now »](#)

Filter Connections Select: [All](#), [None](#) [ABC](#)

Filter	Name	Count
<input type="checkbox"/>	Aboulez, Sonja Director, ibm.com, Central and Eastern Europe - IBM	170
<input type="checkbox"/>	Adler, Gary Senior Technologies Consultant, Enterprise Architecture - ADP	238
<input type="checkbox"/>	Albrecht, Michael Manager, Web Design and Content - Lenovo	222
<input type="checkbox"/>	Alexander, Mariella High Touch Operations Manager - Cisco	75
<input type="checkbox"/>	Alston, Garrett Manager, Account Services - CoreMedia Systems	53

My Connections

Quickly view and organize your connections?
Select a category or individual to see contact info, send a message and more.

HISCOX

Reinventing Small Business Insurance™

Adding Contacts is Easy...

Basic Account: Upgrade Welcome, Lou Naclerio · [Add Connections](#) · [Settings](#) · [Help](#) · [Sign Out](#)

Linked in [Home](#) [Profile](#) [Contacts](#) [Groups](#) [Jobs](#) [Inbox](#) [More...](#) People

Add Connections [Colleagues](#) [Classmates](#) [People You May Know](#) [View Sent Invitations](#)

Get more value out of LinkedIn by inviting your trusted friends and colleagues to connect.

See Who You Already Know on LinkedIn

Searching your email contacts (hotmail.com, gmail.com, yahoo.com, aol.com) is the easiest way to find people you already know on LinkedIn. [Learn More](#)

Email:

Password:

Do you use Outlook, Apple Mail or another email application?
[Import your desktop email contacts »](#)

Enter Email Addresses

Enter email addresses of people to invite and connect. Separate each address by a comma.

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Add Business Colleagues

Basic Account: Upgrade Welcome, Lou Naclerio · [Add Connections](#) · [Settings](#) · [Help](#) · [Sign Out](#)

LinkedIn [Home](#) [Profile](#) [Contacts](#) [Groups](#) [Jobs](#) [Inbox](#) [More...](#) People ▾ [Advanced](#)

[Add Connections](#) **Colleagues** [Classmates](#) [People You May Know](#) [View Sent Invitations](#)

Find past or present colleagues

Get connected and never lose touch again. Find the people you know that are not already connected to you on LinkedIn.

Current Position(s)

RP Management Colleagues

23 of your RP Management colleagues are already LinkedIn.

[View all RP Management](#)

LinkedIn will search the companies you have worked for

Past Position(s)

People you know are not yet linked to you on LinkedIn...

[Reconnect with past colleagues](#)

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Add Classmates...

Basic Account: Upgrade Welcome, Lou Naclerio · [Add Connections](#) · [Settings](#) · [Help](#) · [Sign Out](#)

LinkedIn [Home](#) [Profile](#) [Contacts](#) [Groups](#) [Jobs](#) [Inbox](#) [More...](#) [Advanced](#)

[Add Connections](#) [Colleagues](#) **Classmates** [People You May Know](#) [View Sent Invitations](#)

Find past or present classmates

Get connected and never lose touch again. Find the people you know that are not already connected to you on LinkedIn.

 **You don't have any schools listed in your profile yet**

[Add a school and start finding classmates](#)

Ads by LinkedIn Members

[Attention Business Owners](#)

Who's Who

Link to school chums

Example of Classmates Search...

Basic Account: Upgrade Welcome, Lou Naclerio · [Add Connections](#) · [Settings](#) · [Help](#) · [Sign Out](#)

LinkedIn [Home](#) [Profile](#) [Contacts](#) [Groups](#) [Jobs](#) [Inbox](#) [More...](#) People [Advanced](#)

[Add Connections](#) [Colleagues](#) [Classmates](#) [People You May Know](#) [View Sent Invitations](#)

Classmates / Search Results

Results from Westchester Community College, 1963-1967
 Classmates found: 93 total [Try another school](#)

View all years attended: 1963-1967

View graduation year only:

[To find more classmates on LinkedIn, add missing schools to your profile.](#)

Jump to last name: **A B C D E F G H J K L M N P R S T U Y Z**

Name	Years Attended	Send Invitation
Acocelli, Russ	1965 - 1968	<input type="button" value="Invite"/>
acocelli, russell	1966 - 1968	<input type="button" value="Invite"/>
Artusa, Gene	1964 - 1965	<input type="button" value="Invite"/>
Baillie, Marianne	1966 - 1969	<input type="button" value="Invite"/>
Balter, Lenny	1964 - 1966	<input type="button" value="Invite"/>
Barrie, Maureen	1965 - 1967	<input type="button" value="Invite"/>
Bartholomew, Jane	1965 - 1969	<input type="button" value="Invite"/>
Basile, Joseph A	1963 - 1965	<input type="button" value="Invite"/>
Becker-Brown, Leslie	1967 - 1968	<input type="button" value="Invite"/>
BIEGEN-WEAVER, RICHARD	1960 - 1965	<input type="button" value="Invite"/>
Birdsall, Doug	1964 - 1966	<input type="button" value="Invite"/>
Bruce, Dianne	1966 - 1969	<input type="button" value="Invite"/>
Bugg, Robert	1966 - 1967	<input type="button" value="Invite"/>
Bumbery, James	1965 - 1967	<input type="button" value="Invite"/>

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There are 1000's of groups.

And, if you can't find one you like,
start your own.

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Selecting Groups...

The screenshot shows the LinkedIn Groups Directory page. At the top, the navigation bar includes 'Home', 'Profile', 'Contacts', 'Groups', 'Jobs', 'Inbox', and 'More...'. The 'Groups' menu item is circled in red. Below the navigation bar, the 'Groups Directory' link is also circled in red. A red dashed box highlights the 'Search Groups' sidebar on the left, which contains a search bar, dropdown menus for 'All categories' and 'Choose...', and a 'Search' button. Below the search bar is a 'Create a Group' section with a yellow button. A red-bordered text box on the right contains the text: 'When you join a group, you can choose which ones show in your profile when viewed'. The main content area is titled 'Featured Groups' and lists several groups with their logos and descriptions: White House (OFFICIAL), UCLA Anderson Alumni Network, Caltech Alumni Association, CIO Forum, eMarketing Association, Haas/Berkeley Alumni, and HP Alumni Association.

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Search Groups

Create a Group

LinkedIn Groups can help you stay informed and keep in touch with people that share your interests. Create a group today.

Featured Groups



White House OFFICIAL

Where professionals connect with the Obama Administration and each other. This group was created by the White House staff to share information, as well as encourage citizen participation and dialogue.



UCLA Anderson Alumni Network

We encourage all alumni from the UCLA Anderson School of Management to join this group to maximize the advantage of the UCLA Anderson network.



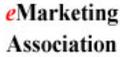
Caltech Alumni Association

The Caltech Alumni Association is the worldwide network of graduates of the California Institute of Technology, Pasadena, California.



CIO Forum

The CIO Forum, facilitated by CIO.com/CIO magazine, is where members of the CIO community can connect and collaborate to move their business technology initiatives and careers forward. If you are a senior IT professional, we'd love to have you join—apply for membership today.



eMarketing Association Network

The eMarketing Association (eMA) is the largest association for eMarketing professionals in the world. The eMA Network group is open to all professionals with an interest in the eMarketing arena.



Haas/Berkeley Alumni

Haas/Berkeley Alumni Group is administered by the Haas Alumni Network at UC Berkeley's Haas School of Business. All alumni from the Haas School of Business are encouraged to join this group to help us expand our network of people, ideas, action.



HP Alumni Association

The Hewlett-Packard Alumni Association is an independent non-profit association of former HP employees around the world.

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Postal Code:

Within:

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Company

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Google (11)

Roche (8)

Sapient (7)

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 **Project Manager (eCommerce)**
Fry - New York, NY (Midtown area) - Aug 3, 2010

 **Senior Project Manager**
HUGE - Brooklyn, NY - Jul 30, 2010

IT Project Manager
ILoveVelvet Inc - Greater New York City Area - Aug 9, 2010

 **Senior Project Manager: I.T.**
Take Care Health Systems - Franklin, TN - Jul 22, 2010

 **Program Manager / Senior Project Manager**
Ross University - North Brunswick, NJ - Aug 17, 2010

Software Project Manager
Wireless Generation Inc - Brooklyn, NY - Aug 11, 2010

 **Project Manager**
Pearson - Greater New York City Area - Jul 30, 2010

 **Account / Project Manager**
Big Fuel Communications LLC - New York - Aug 2, 2010

 **Project Manager, LBi Health**
LBI - New York, NY - Aug 2, 2010

 **Project Manager**

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Job Listing(1)...

Full job description and additional company information

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Project Manager (eCommerce) at Fry 

Location: New York, NY (Midtown area) (Greater New York City Area)
URL: <http://www.fry.com>

Type: Full-time
Experience: Mid-Senior level
Functions: Project Management, Information Technology
Industries: Internet
Posted: August 3, 2010 by [Dante Maynor](#)

Job Description

The Project Manager's primary responsibility is to execute the strategic plan that was developed with the Program Manager. The Project Manager's secondary responsibility is to assist the Program Manager and Account Manager in developing the strategic project and strengthen the client relationship. The Project Manager will manage responsibilities of the Fry team and will be the liaison between the Fry and client teams. The Project Manager takes a project from concept through completion, on schedule, on budget, and meeting or exceeding expectations of the team and the client.

Required Skills
Duties and Responsibilities:

- * Works with the project team to create detailed and accurate project descriptions, estimates, functional and technical specifications, schedules, timelines and written status reports throughout the development process
- * Working with the project team to continually update the aforementioned documentation
- * Work closely with the Account Manager and Program Manager to insure that the change order process is adhered to
- * Understands and follows the established project development process and contributes to this process
- * Documents all aspects of project development through the use of electronic project extranets, written minutes, client call sheets, change request forms, and other documentation
- * Works with Account and Program Managers to define methods of communication with the client

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Posted by  **Dante Maynor**
HR Professional (Company HR)
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and people at Fry.

Similar Jobs

 **Senior Project Manager (eCommerce)**
Fry - Greater Chicago Area

Using In-Mail

Job Listing(2)...

This position requires a minimum of 4 years of project management experience and a Bachelor's degree is preferred.

Project management experience should include:

- * Internet and/or software development
- * Software and/or Systems Integration Consulting
- * Strong organization, communication, and motivational skills
- * Experience developing large Enterprise or Internet projects is required
- * Knowledge and experience developing large projects and managing diverse teams is mandatory
- * Interactive agency experience is strongly preferred

Fry offers competitive pay/benefits, including medical, dental, vision, 401k, and a fun, casual environment with flexible scheduling options.

Please note: Candidates must be US permanent residents or green card holders only. We are unable to sponsor visa candidates at this time.

Job Location
New York, NY, US.

Position Type
Full-Time/Permanent Placement

Company Description

Fry, Inc. (www.fry.com) helps retailers and consumer goods manufacturers optimize their direct-channel businesses by identifying market opportunities and providing multi-channel solutions. From strategy and marketing through design, development, managed services and fulfillment, Fry provides both the strategic expertise and technical solutions that yield real business results for clients such as Ann Taylor, Brookstone, Crate and Barrel, Eddie Bauer, Godiva Chocolatier, Meijer, The Swiss Colony and Whirlpool. One of the industry's leading e-commerce solutions, Open Commerce Platform™, was developed by Fry. With offices in Ann Arbor, Chicago, New York and San Francisco, Fry is a wholly-owned subsidiary of MICROS Systems, Inc. (Symbol: MCRS) and has been designing and developing e-commerce applications since 1994.

Additional Information

- Applicants with recommendations are preferred. (You have 0 recommendations)
- Referrals through network preferred.
- Local candidates only, no relocation (Greater New York City Area).
- No third party applications.

Job ID: 1060152

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Ecommerce Project Manager

Alexander Interactive - New York

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Job Title:

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Barnes & Noble - New York, NY - Aug 5, 2010

SAP Business One Consultant - US East Coast
Sapphire Systems Inc - New York Area - Aug 4, 2010

DUFF & PHELPS **Transfer Pricing Vice President**
Duff & Phelps - New York, NY - Jul 28, 2010

Risk
Financial Software and Solutions Provider (USA) - New York, Philly, DC, Boston, Atlanta, Charlotte, Toronto. EAST COAST - Jul 27, 2010

→ **1 connection can refer you to the job poster Bobby Wertis** (2nd)

 **Kevin Courtney**
Technology Executive:
Business Intelligence, Data Warehousing, Data Integration, Master Data Management
(1st)

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- Sent
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your business!
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Current Employees (500+ total)

-  **Amanda Nielsen**
Customer Care
-  **James S. McDowell Sr.**
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-  **Mason Hall**
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-  **Lauren Sapharas**
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- Answering questions is another way to get recognized.
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- Display your knowledge

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